



## Alexandre Pierru

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### SOFTWARES

- Photoshop ●●●●●
- Illustrator ●●●●●
- Indesign ●●●●●
- After Effects ●●●●○
- Premiere Pro ●●●●○
- Final Cut Pro ●●●●○
- Pack Office ●●●●○
- Animate ●●●●○
- Unreal 5.1 (3D) ●●●●○
- CryEngine (3D) ●●●●○

### SKILLS

- Graphic design / Creation digital and print
- Photo & video : composition / editing retouching
- Typography
- Layout
- Illustration
- Vector drawing
- Motion design
- UI design
- Web design

### LANGUAGES

- French ●●●●●
- English ●●●●○
- Spanish ●●●●○
- Portuguese ●●●●○

# GRAPHIC DESIGNER / MARKETING ARTIST

🌐 Portfolio online: <http://www.alexandre-pierru-graphic-design.com/>

## EXPERIENCE

### 2025 MARKETING ARTIST / GRAPHIC DESIGNER - FREELANCE

#### 2020 / 2024 (4 Years) MARKETING ARTIST

- **WOLCEN STUDIO** (Video game company)  
Banners, Video trailers, Animated GIF, Advertising, Logos, Mockups, Social medias graphic contents...

### 2018 / 2020 (2 Years) MARKETING ARTIST / GRAPHIC DESIGNER - FREELANCE

- **ANGELAR PROD** • **FINGER IN ZE NOSE** • + ETC... - (Cinema/Advertising/Video game)  
Graphic creation: Banners, Covers, Video trailers, Animated GIF, Advertising, Packaging, Logos, Mockups, Social medias graphic contents (Game community), UA content (Googleplay, Applestore : ads and videos)...

#### 2016 / 2018 (2 Years) MARKETING ARTIST

- **GUMI EUROPE** - Mobile game company
- **OHBIBI** - Mobile game company
- Digital Graphic creation: Video trailers, Animated GIF, Social medias graphic contents (Game community), UA content (Googleplay, Applestore : ads and videos), UI content, Banners, Splashscreens, Covers...

#### 2016 (1 Year) SENIOR GRAPHIC DESIGNER

- **BLIZZARD ENTERTAINMENT** (External agency contract ROOM 22) - Video game company  
Graphic creation: Branding, Graphic chart, Stage booth (Gamescom), Logos, Banners, Posters, Mockups...

### 2011 / 2015 (4 Years) ART DIRECTOR / GRAPHIC DESIGNER - FREELANCE

- **SWEETPIXEL** • **FINGER IN ZE NOSE** - Graphic design agencies (Cinema/Video)  
Graphic creation: Cinema poster, Covers, Advertising magazines, Packaging : DVD / Bluray / CD / Box, Sale argument, POS, Logos, Pictos, Web banners, Homepages, Animated GIF, Facebook graphic contents...

### 1998 / 2011 (13 Years) CREATIVE GRAPHIC DESIGNER

- **ATOMIKA** - Graphic design agency (Cinema/Video/Advertising)  
Graphic creation: Cinema poster, Covers, Advertising magazines, Packaging : DVD / Bluray / CD / Box...
- **BAREJO** - Graphic & video production (Cinema/Video/Music/Advertising)
- **ALERTE ORANGE** - Graphic design agency (Cinema/Video/Music/Advertising)
- **I.D.V** - Audiovisual company video distribution (Video)
- **20/80** • **COMMUNIDER** • **PANCHRO** • **A COM NETX** - Communication agencies (temp.)
- **ICELAND** - Publishing agency • **CRÉASET** - Communication & Advertising agency

### 1993 / 1995 (2 Years) APPRENTICE DESIGNER / ILLUSTRATOR ANACONDA - Communication & Advertising Agency

## DIPLOMAS AND QUALIFICATIONS

2012 **Training Webdesign** (HTML, CSS, Javascript, Flash, Actionscript)  
School of image Gobelins - Paris 13

1993 / 1995 **BTS - Graphic design**  
GNA CEFAG - Training Center Graphics Arts - Paris 20

1991 / 1993 **School of Advertising and Design** - ETD - Champigny s/Marne (94)

## HOBBIES Latin dance • Percussions • Tattoos & drawings • Martial arts